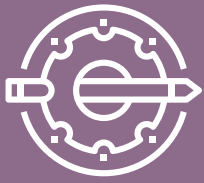




# Our Process



Fresh Eye Reviews is a quality control and assurance service for learning and development materials. We review all types of materials, including elearning modules, storyboards, workbooks, and presentations. We check for grammar, spelling, consistency, and functionality problems. We report recommended changes back to you via our online portal.

The service is designed to create efficiencies in the instructional design and development process by providing the resources needed to help streamline your review processes.

## What Happens

You create an account on our website and submit a new job on your own secure personal portal. We'll assign a reviewer, give you a price, process your payment, and begin reviewing. Our transparent review process lets you start correcting errors as soon as they are posted in your portal. Once the review is complete, continue to use our portal to track the status of your own updates or export the list to Excel.



Customers submit jobs using their personal portal



Customers receive and pay invoice



Customers access review results in progress

## Here's what we do and do not evaluate:

### Do evaluate

- Grammar and usage
- Writing style and voice
- Known standards consistency
- Course-wide consistency
- User experience
- Course functionality



### Do not evaluate

- Content accuracy
- Course effectiveness
- Overall course quality
- Designer/ developer skill
- Aesthetic attractiveness

